



**FOR IMMEDIATE RELEASE**

**From Sea to Prairies – Garrison Brewing Starts Shipping Beer to Alberta**

HALIFAX, NS – Jan. 12, 2011 – Today, for the first time, pallets of Garrison's fresh Halifax draught are being shipped across the country for sale in Western Canada.

"We're very excited about this next step in our growth," said brewery President Brian Titus. "There are plenty of thirsty Maritimers out West and the market for independent craft beers - particularly hoppy ones - is strong."

This marks the first export of Garrison beer under a new agreement with craft beer specialty agents DeLancey Direct Inc. ([www.delanceydirect.com](http://www.delanceydirect.com)). DDI is one of the largest importers in Western Canada, focusing primarily on small international and domestic craft beers. "Gold medal Garrison beers like Imperial IPA and Hopyard Pale will soon be available in 80 to 100 stores across the province," said DDI Managing Director, Christian Finz. "Manitoba has also shown interest early on and is taking their first shipment next week."

Alberta is essentially the gateway to Western Canada. Despite being the only privatized province, their warehouses supply product to liquor commissions and stores in Manitoba, Saskatchewan, British Columbia and both Territories.

Garrison's all-natural suds will initially be available in major centers like Edmonton, Calgary, Medicine Hat, Red Deer and Lethbridge. Albertans will also be able to sample a variety of Garrison products in one by picking up the popular **Mixed 6** pack.

This announcement comes on the heels of their recent tank purchase from PEI's Diversified Metals Engineering (DME) and the appointment of founding shareholder Mark Obermaier as VP of Operations.

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**About Garrison Brewing**

Garrison Brewing Company is an award-winning independent microbrewery located in the Halifax Seaport. They produce distinctive, unpasteurized, all-natural ales in small batches. Now in its 14<sup>th</sup> year, Garrison distributes craft beer throughout the Maritimes and beyond in bottled and draught format.



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**BEER WELL CRAFTED**



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