

**Mad Men  
nostalgia  
in fashion**  
STYLE / E4-5

# The Edmonton Journal

More Models...  
More Choices...  
Choose from

STEINWAY & SONS  
BOSTON PIANOS  
ESSEX PIANOS  
ROLAND PIANOS

PIANOS FOR EVERY BUDGET

**PIANO Centre**  
EDMONTON

10624-170 St. 780-484-3170  
Pianos - Grand Pianos - Digitals

## The 1980s: a big yellow box at the top of the page

### FRONT-PAGE FLASHBACK

This is Day 5 of a weeklong series that will culminate Tuesday, March 20, with a brand-new masthead — the nameplate on the front page — a new design and an array of new content. Since last Tuesday, we've been featuring mastheads from different eras of our history at the top of this page. Today: the mid-1980s.

On Feb. 28, 1983, *The Journal* under publisher William Newbigging introduced a revolutionary new masthead on Page A1. For one thing, it didn't take up the entire space at the top of the front page. It was contained in a box and it floated across the top of the newspaper, sometimes next to other boxes that told readers about the contents inside and

sometimes inset in the main front-page photograph. But its mobility wasn't its most noteworthy characteristic. The masthead was bright yellow. *The Journal's* editor at the time, Stephen Hume, cited modernization as the reason for ditching the previous *Journal* nameplate, which had been in place for little more than six years.

"We've changed it to reflect the times," he told readers in a front-page story about the newspaper's redesign. He might have subconsciously been evoking the typeface of the nameplate itself: it was a combination of Times New Roman and a font called Cardiff. But time was not on the side of this new Times nameplate. The yellow box was history by 1989.

ESTABLISHED 1903

Breaking news at [edmontonjournal.com](http://edmontonjournal.com)

SATURDAY, MARCH 17, 2012

## Spacious new home for Valley Zoo's aquatic mammals



ED KAISER, THE JOURNAL

Visitors at the underwater viewing area Friday get a closeup look at Hula, a harbour seal, in the new aquatic home for the Valley Zoo's two seals and sea lion during the opening of the Arctic Shores exhibit. Arctic Shores recreates an arctic shoreline and habitat. Go to [edmontonjournal.com](http://edmontonjournal.com) for video and a photo gallery of the new exhibit. Story / A5.

# Angry MDs demand inquiry

## A life on track, from Journal Games to Beijing Games

Olympic distance runner Megan (Metcalf) Wright attributes her values, drive to city event

CHRIS O'LEARY  
Journal Sports Writer  
EDMONTON

Before the Olympics, before travelling the globe as a national team member and before the NCAA scholarship, Megan Wright remembers the track team she didn't make.

Her name was Metcalfe then, and it was the Holy Cross elementary school indoor track team that competed annually in the *Edmonton Journal* Indoor Games.

"I didn't make the team my first year and I got on as an alternate my second year," Wright said, recalling the unlikely start of what has turned out to be a phenomenal track-and-field career.

"The next year, I decided I wanted to take it seriously, so I started training and I'd wake up early and run around the block and try to make the team," she said, laughing at her secretive nature.

The youngest of six children in an athletic family, Wright didn't want her siblings to know how badly she wanted to be running inside the University of Alberta's pavilion, representing her school.

"I didn't want anyone to know. My

[edmontonjournal.com](http://edmontonjournal.com)

For more photos of Megan (Metcalf) Wright, go to [edmontonjournal.com](http://edmontonjournal.com).

older brothers were really athletic and they had no problem making the team, so I decided I needed to make the team and I had to work hard to do it."

The 34th edition of the Games takes place Saturday. Just like when Wright was a child, students from Grades 3 through 12 will compete, chasing personal bests and long-standing Games records.

Wright is one of many Games alumni who have gone on to successful competitive track and field careers.

Now 30, married and living in Morgantown, W. Va., where she works as a physical therapist, she's training to make her second trip to the Olympics. She placed 15th in the 5,000-metre race in Beijing in 2008, battling an injury through the final heat.

Looking back at her first races from elementary through high school, where she came into her own as an



ED KAISER, THE JOURNAL, FILE

Jenny Van Kempen (718) and Megan Metcalfe (885) battle to the wire in the senior girls' high school 800-metre run at the Journal Games in March 2000.

athlete at Scona High, Wright said it was those early-morning laps around the block as a child that helped instill the work ethic that would push her onto bigger stages later in life.

"The biggest thing was that it was the first athletic goal I ever set for myself," she said. "It was this awesome awakening to feel that sense of accomplishment. If you work hard, you can make the team and achieve something."

"That was my first lesson with track, was all that it took was for me to work a little harder. I never felt like I was all that talented when

I was young. I think the biggest thing was learning how to set a goal and to work hard for it.

"That's been one of the most important lessons I've ever learned, and just having the opportunity to do it.

"Not many people get those opportunities to try something and put their heart into something and get the chance to feel that sense of pride. It's awesome."

The competition at the Games also helped her.

See JOURNAL GAMES / A2

## Government 'stonewalling' on looking into physician intimidation

JODIE SINNEMA  
Journal Staff Writer  
EDMONTON

Accusing the government of "stonewalling" and brushing over an "inconvenient truth" on the eve of an election, physician representatives of all 7,200 provincial doctors are calling on Albertans to bring in a "tsunami of change" and demand a public health inquiry into the issue of physician intimidation.

Dr. Lloyd Maybaum, president of the Calgary and area medical staff association, said the government has to do a better job of acknowledging the decades-old culture of intimidation in Alberta Health Services and the former health regions, and apologize immediately for what has happened to doctors who have spoken out to advocate for patients.

"We really needed to have one voice and speak to the masses about what our concerns were about the Health Quality Council report and the approach elected representatives have decided to take with respect to an inquiry," Maybaum said while in Edmonton for a meeting of physician representatives with the Alberta Medical Association. He, with Dr. Jasneet Parmar of the Edmonton zone's staff association, Dr. Sandra Corbett of the north zone, Dr. Malcolm Campbell in the central zone and Dr. Lisa Steele leading the south zone, say they are not pleased with how the government, health minister and premier have responded to the scathing report by the Health Quality Council.

See PHYSICIANS / A2

### INSIDE TODAY [edmontonjournal.com](http://edmontonjournal.com) [canada.com](http://canada.com)



Variably cloudy  
High 6, Low 2  
Details / F10

A/ City&Region, News, Opinion, Religion  
B/Sports  
C/Arts&Life  
D/Business  
E/Style

F/Real Estate, Classified  
G/Working  
H/Homes  
I/Travel  
Bridge ..... B7

Comics ..... H9  
Crossword ..... B7, F5  
Horoscope ..... B7  
Ideas ..... A23  
Lotteries ..... A2  
Obituaries ..... D14

Opinion ..... A22  
Puzzles ..... B7, F5  
Religion ..... A18  
Sudoku ..... C5  
Television ..... C5  
Westword solution ..... F5

Venting ..... A4

THE JOURNAL

Contact us ..... A2



THIS MARCH  
GET 3 CHANCES  
TO WIN WITH  
EVERY LOTTO 6/49 DRAW

YOU COULD  
WIN THE NEXT JACKPOT  
\$4,000,000  
PLUS estimated

2 BONUS DRAWS OF \$649,000  
FOR EVERY LOTTO 6/49 DRAW IN MARCH

Set a limit. Stay within it.

