

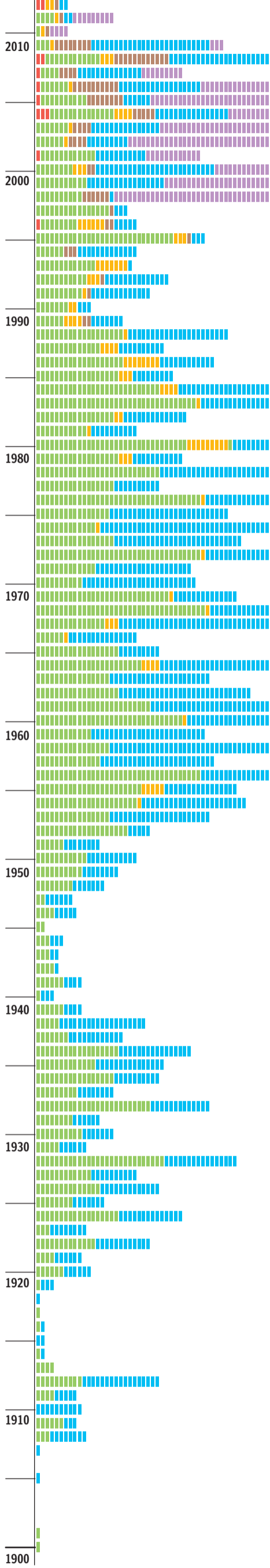
THE LONG & SHORT

Seven world records already have been broken at the London 2012 Olympic Games and more can be expected. But athletes will have to be in top form to beat the 43 world records broken at the 2008 Beijing Olympics.

A CENTURY OF RECORDS

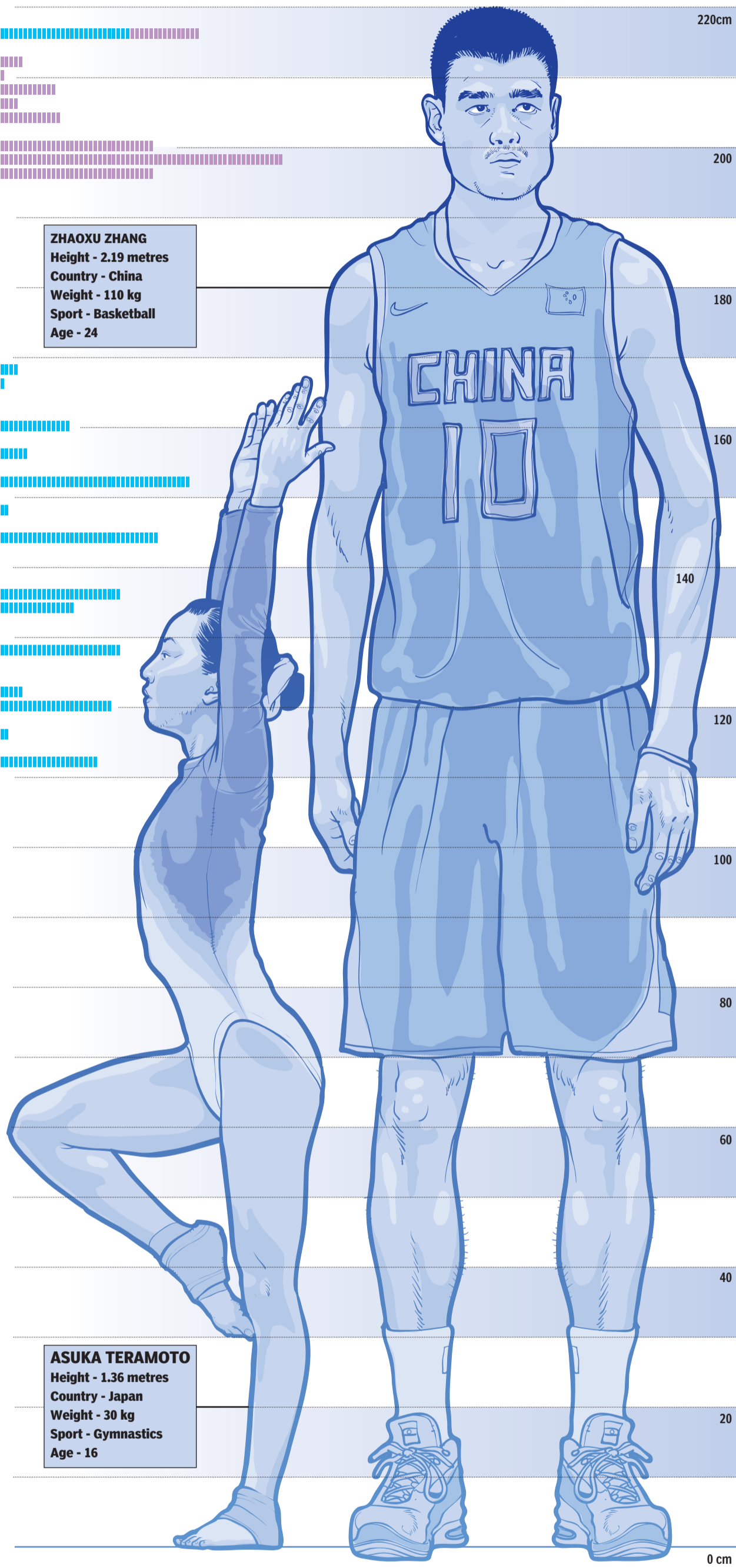
NEW WORLD RECORDS 1900 - 2012*

■ CYCLING ■ TRACK & FIELD ■ SHOOTING
■ SWIMMING ■ WEIGHTLIFTING ■ ARCHERY



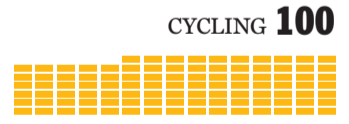
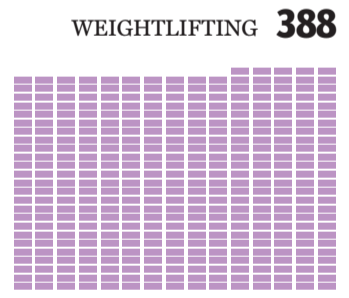
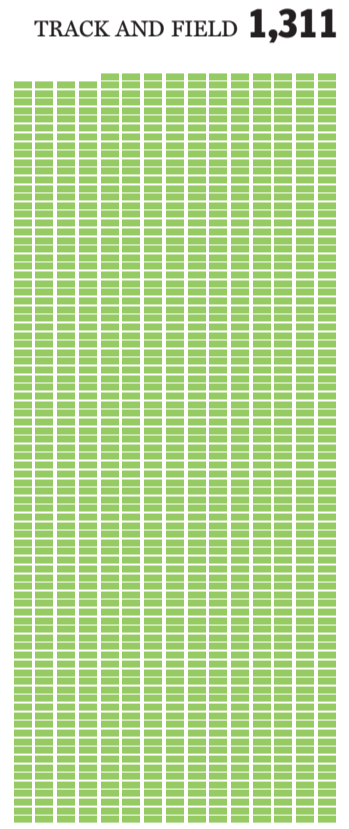
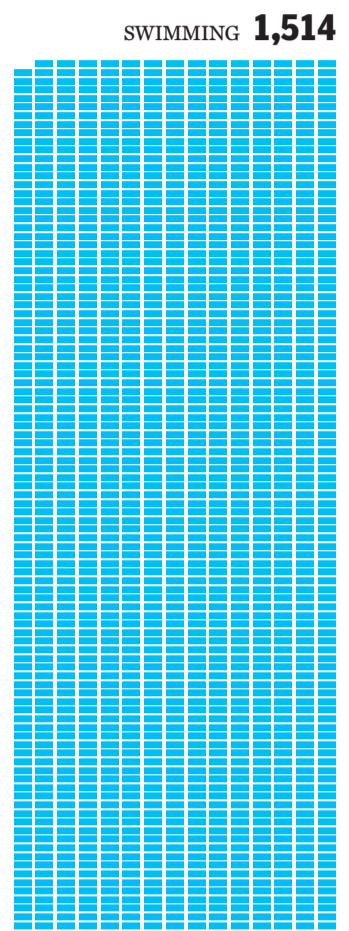
THE TALL AND THE SMALL IN LONDON 2012

Olympic athletes come in all weights and heights, from the lithe limbs of artistic gymnast Asuka Teramoto of Japan to the gargantuan frame of basketball player Zhaoxu Zhang of China.



RACKING UP THE RECORDS

EVENTS AMASSING THE MOST NEW WORLD RECORDS 1900-2012



*world records are not limited to Olympic events

THE TEST OF TIME LONGEST HELD WORLD RECORDS 1900 - 2012

