



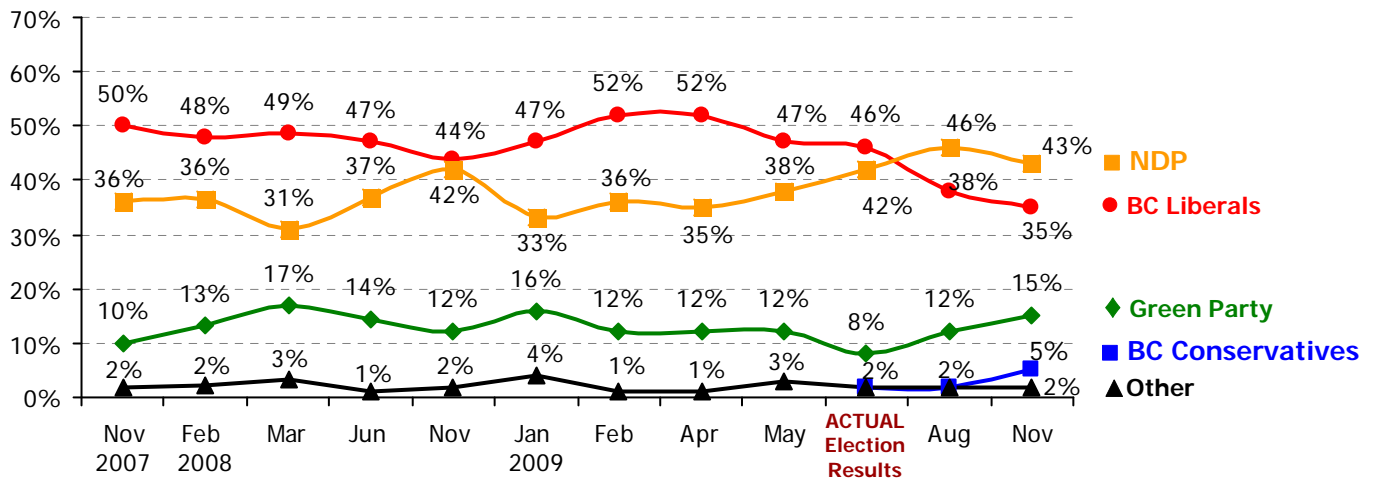
Release Date: November 20, 2009

Voters Expressing Discontent with Both Liberals and NDP

Support for both the BC Liberals and NDP has softened since Mustel Group's last measure in August, with voters increasingly turning to the Green Party and BC Conservative Party.

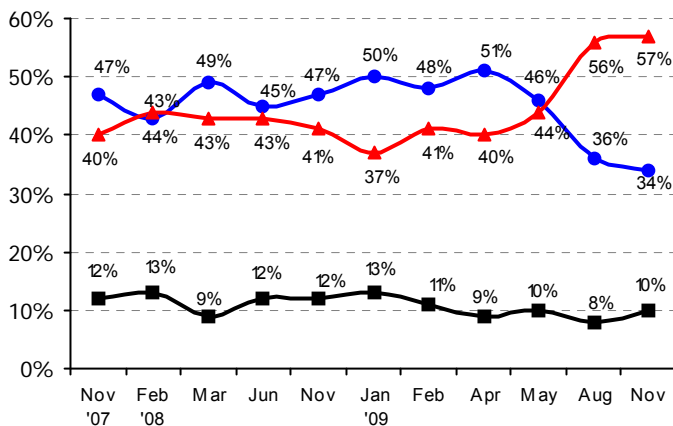
If an election were held tomorrow, the BC Liberals would have the support of 35% of decided voters (down from 46% achieved in the election), the NDP would receive 43% of the vote, the Green Party would attract 15%, and the BC Conservatives would draw 5% of the vote.

Provincial Voter Intention

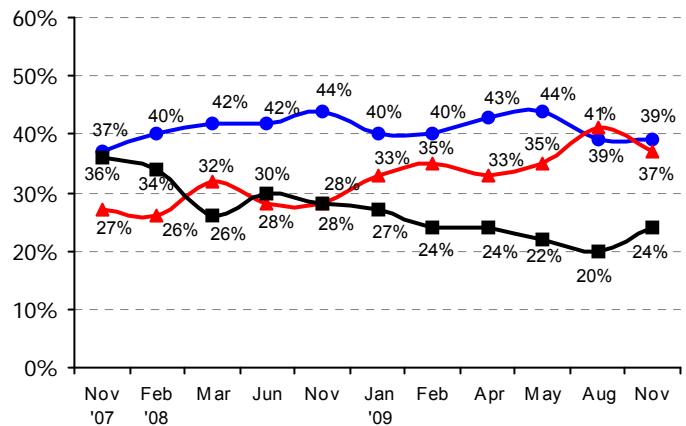


Approval ratings of Premier Campbell have deteriorated further since the last measure whereas opinions continue to be divided with respect to the performance of the NDP leader.

Premier Campbell



Carole James



● Approve ▲ Disapprove ■ No opinion

● Approve ▲ Disapprove ■ No opinion

The H1N1 has replaced to some extent the HST as one of the top issues of concern. The economy is of equal concern, but less so than earlier in the year, reflecting increased consumer confidence. The Olympics are emerging as an area of concern, almost equal to the level expressed for the environment and social issues.

Top Issue of Concern Facing B.C.											
	Nov '07 %	Feb '08 %	Mar '08 %	June '08 %	Nov '08 %	Jan '09 %	Feb '09 %	April '09 %	May '09 %	Aug '09 %	Nov '09 %
Economy	9	9	11	12	40	42	50	39	33	25	23
Health/H1N1	19	17	19	13	12	7	11	10	10	13	22
Taxes/Gov't	7	3	5	4	<1	4	5	6	10	25	11
Environment	9	13	12	11	12	9	6	7	7	10	8
Social	11	18	16	10	9	8	6	5	2	4	7
Olympics	1	2	2	1	1	5	3	1	1	<1	6
Education	4	4	2	3	2	4	3	4	7	3	3
Crime	13	7	6	4	4	3	3	12	3	2	3
Fuel Cost	0	1	1	4	17	1	1	<1	<1	<1	<1

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Survey conducted: November 9-19, 2009

Methodology: Random sample of 500 BC adults, 18 years plus

Margin of error: ±4.4% at the 95% confidence level; Undecided: 11%

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