

PROVINCIAL POLITICAL SCENE

Progressive Conservatives Extend Advantage Over NDP in Manitoba

New Democrats and PC Party are virtually even in Winnipeg.

[WINNIPEG – Jun. 10, 2010] – The opposition Progressive Conservative Party keeps the upper hand in Manitoba, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative provincial sample of 800 Manitoban adults, 48 per cent of decided voters (+4 since February) would support the Progressive Conservative candidate in their constituency if a provincial election were held tomorrow. The governing New Democratic Party (NDP) is second with 36 per cent (-1), followed by the Liberal Party with 13 per cent (=), and the Green Party with three per cent (=).

Demographics

The Progressive Conservatives hold an 18-point advantage over the NDP among males (52% to 34%) and a six-point lead among women (44% to 38%). The Liberals continue to do better among women (15%) than men (9%). The NDP is virtually tied with the Tories in Winnipeg (42% to 41%), but the opposition party has a substantial lead in rural Manitoba (58% to 28%).

KEY FINDINGS

- **Voting Intention: Prog. Con. 48%, NDP 36%, Lib. 12%, Grn. 3%, Other 1%**
- **Winnipeg: NDP 42%, Prog. Con. 41%, Lib. 13%, Grn. 4%, Other 1%**
- **Rural: Prog. Con. 58%, NDP 28%, Lib. 11%, Grn. 3%, Other 1%**

Full topline results are at the end of this release.

From May 26 to June 1, 2010, Angus Reid Public Opinion conducted an online survey among 800 randomly selected Manitoban adults who are Angus Reid Forum panelists. The margin of error—which measures sampling variability—is +/- 3.5%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure samples representative of the entire adult population of Manitoba. Discrepancies in or between totals are due to rounding.

These findings are part of The Angus Reid Report, the most comprehensive public opinion report ever developed in Canada.

To learn more about The Angus Reid Report, click here:

<http://www.visioncritical.com/wp-content/uploads/2009/09/AngusReidReport.pdf>

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Manitoba Politics

If a provincial election were held tomorrow in Manitoba, which one of the following parties would you be most likely to support in your constituency?

	Manitoba	Male	Female
Progressive Conservative Party	48%	52%	44%
New Democratic Party (NDP)	36%	34%	38%
Liberal Party	12%	9%	15%
Green Party	3%	3%	3%
Other party	1%	1%	0%

Manitoba Politics

If a provincial election were held tomorrow in Manitoba, which one of the following parties would you be most likely to support in your constituency?

	Manitoba	Winnipeg	Rural
Progressive Conservative Party	48%	41%	58%
New Democratic Party (NDP)	36%	42%	28%
Liberal Party	12%	13%	11%
Green Party	3%	4%	3%
Other party	1%	1%	1%

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Manitoba Politics

If a provincial election were held tomorrow in Manitoba, which one of the following parties would you be most likely to support in your constituency?

	June 2010	February 2010	<i>May 2007 Election</i>
Progressive Conservative Party	48%	44%	38%
New Democratic Party (NDP)	36%	37%	48%
Liberal Party	12%	13%	12%
Green Party	3%	3%	1%
Other party	1%	2%	1%

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Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Public Opinion team are pioneers in online research methodologies, and have been conducting online surveys since 1995

Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Public Opinion polls are conducted using the Angus Reid Forum (www.angusreidforum.com), Springboard America (www.springboardamerica.com) and Springboard UK (www.springboarduk.com) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.

Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election. More information on our electoral record can be found at:
<http://www.visioncritical.com/record-of-accuracy>

More information on the way Angus Reid conducts public opinion research can be found at
<http://www.visioncritical.com/what-we-do/practices/angus-reid-public-opinion/>

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**For more information, please contact
our spokesperson listed in the footnote.**

Copies of this poll are available on our website:
<http://www.visioncritical.com/category/global-opinions-and-trends>

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