INSIGHTS WEST for MODO Survey on Carsharing in Metro Vancouver - March 10, 2016

Which of the following methods of transportation have you relied on over the past year to get around the city where you live? (Select all that apply)

	Metro Vancouver	Ger	nder	Age			
		Female	Male	18-34	35-54	55+	
Walking	64%	69%	59%	71%	61%	58%	
Biking	26%	21%	30%	32%	23%	21%	
Motorcycle	4%	1%	8%	3%	4%	7%	
Your own car	80%	71%	90%	71%	83%	89%	
Carsharing	13%	11%	14%	22%	11%	5%	
Taxi	20%	24%	16%	29%	16%	16%	
Ridesharing	7%	7%	6%	7%	7%	5%	
Public transit	65%	66%	64%	82%	61%	51%	

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Which of these benefits of carsharing are important to you? (Select all that apply)

	Metro	Gen	ıder		Modo		
	Vancouver	Female	Male	18-34	35-54	55+	Members
Savings from fuel costs	62%	77%	50%	61%	61%	71%	65%
Savings from insurance	47%	63%	34%	50%	52%	29%	78%
Savings from vehicle maintenance (oil changes, regular check-ups)	57%	67%	50%	53%	61%	71%	84%
Ease of using different cars for different needs (moving, for instance)	47%	47%	47%	47%	48%	57%	78%
Better for the environment than owning a car	38%	47%	32%	37%	43%	29%	71%
Good for the community	47%	53%	39%	45%	43%	71%	61%
Reduces traffic and congestion	49%	57%	42%	47%	43%	71%	53%
Less hassle than owning a car	65%	73%	58%	74%	65%	14%	82%
Access to parking	49%	50%	47%	53%	52%	14%	60%
Carshare vehicles in my residential condo/apartment building	24%	17%	29%	26%	26%	14%	23%
Other	3%	3%	3%	0%	4%	14%	6%
None of these	4%	10%	0%	8%	0%	0%	0%

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Which of the following would make you consider selling your car (or second car) and using carsharing? (Select all that apply)

	Metro	Ger	ider		Age		
	Vancouver	Female	Male	18-34	35-54	55+	
Savings from fuel costs	34%	36%	33%	45%	36%	22%	
Savings from insurance	40%	38%	42%	55%	40%	26%	
Savings from vehicle maintenance (oil changes, regular check-ups)	37%	35%	38%	50%	39%	23%	
Ease of using different cars for different needs (moving, for instance)	22%	23%	21%	41%	18%	13%	
Better for the environment than owning a car	29%	35%	24%	45%	24%	22%	
Good for the community	22%	26%	19%	36%	20%	14%	
Reduces traffic and congestion	26%	36%	19%	42%	24%	16%	
Less hassle than owning a car	30%	27%	32%	45%	28%	20%	
Access to parking	21%	21%	21%	35%	19%	12%	
Carshare vehicles in my residential condo/apartment building	18%	18%	17%	35%	16%	7%	
Other	3%	5%	2%	4%	5%	2%	
None of these	43%	43%	42%	15%	45%	63%	

All things considered, do you agree or disagree with each of the following statements?

		Metro	Gender		Age			Modo
		Vancouver	Female	Male	18-34	35-54	55+	Members
Carsharing has become an important part of my city's transportation choices	Strongly agree	13%	13%	13%	11%	18%	7%	63%
	Somewhat agree	34%	38%	30%	47%	31%	23%	28%
	Somewhat disagree	19%	13%	24%	15%	17%	26%	4%
	Strongly disagree	15%	13%	17%	6%	17%	23%	1%
	Not sure	20%	23%	16%	21%	16%	23%	3%
	Total	100%	100%	100%	100%	100%	100%	100%
	Strongly agree	17%	21%	13%	26%	15%	10%	58%
	Somewhat agree	34%	32%	36%	44%	33%	24%	32%
Carebaring is an attractive ention for popula in my age group	Somewhat disagree	23%	16%	29%	14%	22%	33%	4%
Carsharing is an attractive option for people in my age group	Strongly disagree	13%	13%	12%	0%	17%	20%	1%
	Not sure	14%	18%	9%	14%	12%	14%	5%
	Total	100%	100%	100%	100%	100%	100%	100%
	Strongly agree	43%	49%	38%	52%	45%	31%	82%
	Somewhat agree	39%	37%	41%	29%	41%	47%	15%
Comboning is a viable aution for popular living in sity control	Somewhat disagree	6%	2%	10%	6%	3%	9%	1%
Carsharing is a viable option for people living in city centres	Strongly disagree	4%	3%	5%	3%	3%	5%	0%
	Not sure	8%	10%	7%	9%	7%	8%	2%
	Total	100%	100%	100%	100%	100%	100%	100%
	Strongly agree	30%	31%	29%	33%	32%	25%	45%
	Somewhat agree	46%	48%	45%	42%	49%	49%	34%
Complexing is a viable aution for students	Somewhat disagree	7%	4%	9%	8%	5%	7%	7%
Carsharing is a viable option for students	Strongly disagree	3%	2%	4%	2%	4%	3%	1%
	Not sure	14%	15%	13%	15%	11%	17%	13%
	Total	100%	100%	100%	100%	100%	100%	100%
Carsharing is the way of the future	Strongly agree	16%	18%	14%	19%	17%	11%	48%
	Somewhat agree	40%	41%	38%	45%	35%	39%	41%
	Somewhat disagree	18%	16%	21%	16%	22%	18%	3%
	Strongly disagree	8%	5%	10%	3%	9%	12%	1%
	Not sure	18%	20%	16%	17%	17%	21%	7%
	Total	100%	100%	100%	100%	100%	100%	100%
I would rather spend my money on other things than car maintenance	Strongly agree	31%	29%	34%	36%	37%	18%	75%
	Somewhat agree	41%	46%	36%	42%	41%	39%	20%
	Somewhat disagree	15%	15%	16%	13%	12%	22%	2%
	Strongly disagree	8%		10%	5%	6%	14%	1%
	Not sure	2%		3%	3%	1%	3%	2%
	Doesn't apply	3%	3%	3%	2%	2%	5%	0%
	Total	100%		100%	100%	100%	100%	100%