

INSIGHTS WEST for MODO

Survey on Carsharing in Metro Vancouver - March 10, 2016

**Which of the following methods of transportation have you relied on over the past year to get around the city where you live?
(Select all that apply)**

	Metro Vancouver	Gender		Age		
		Female	Male	18-34	35-54	55+
Walking	64%	69%	59%	71%	61%	58%
Biking	26%	21%	30%	32%	23%	21%
Motorcycle	4%	1%	8%	3%	4%	7%
Your own car	80%	71%	90%	71%	83%	89%
Carsharing	13%	11%	14%	22%	11%	5%
Taxi	20%	24%	16%	29%	16%	16%
Ridesharing	7%	7%	6%	7%	7%	5%
Public transit	65%	66%	64%	82%	61%	51%

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Which of these benefits of carsharing are important to you? (Select all that apply)

	Metro Vancouver	Gender		Age			MODO Members
		Female	Male	18-34	35-54	55+	
Savings from fuel costs	62%	77%	50%	61%	61%	71%	65%
Savings from insurance	47%	63%	34%	50%	52%	29%	78%
Savings from vehicle maintenance (oil changes, regular check-ups)	57%	67%	50%	53%	61%	71%	84%
Ease of using different cars for different needs (moving, for instance)	47%	47%	47%	47%	48%	57%	78%
Better for the environment than owning a car	38%	47%	32%	37%	43%	29%	71%
Good for the community	47%	53%	39%	45%	43%	71%	61%
Reduces traffic and congestion	49%	57%	42%	47%	43%	71%	53%
Less hassle than owning a car	65%	73%	58%	74%	65%	14%	82%
Access to parking	49%	50%	47%	53%	52%	14%	60%
Carshare vehicles in my residential condo/apartment building	24%	17%	29%	26%	26%	14%	23%
Other	3%	3%	3%	0%	4%	14%	6%
None of these	4%	10%	0%	8%	0%	0%	0%

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Which of the following would make you consider selling your car (or second car) and using carsharing? (Select all that apply)

	Metro Vancouver	Gender		Age		
		Female	Male	18-34	35-54	55+
Savings from fuel costs	34%	36%	33%	45%	36%	22%
Savings from insurance	40%	38%	42%	55%	40%	26%
Savings from vehicle maintenance (oil changes, regular check-ups)	37%	35%	38%	50%	39%	23%
Ease of using different cars for different needs (moving, for instance)	22%	23%	21%	41%	18%	13%
Better for the environment than owning a car	29%	35%	24%	45%	24%	22%
Good for the community	22%	26%	19%	36%	20%	14%
Reduces traffic and congestion	26%	36%	19%	42%	24%	16%
Less hassle than owning a car	30%	27%	32%	45%	28%	20%
Access to parking	21%	21%	21%	35%	19%	12%
Carshare vehicles in my residential condo/apartment building	18%	18%	17%	35%	16%	7%
Other	3%	5%	2%	4%	5%	2%
None of these	43%	43%	42%	15%	45%	63%

