

On November 27 & 28 we're publishing



# Windsor & Essex County's

# BLACK FRIDAY

SHOPPING SECTION • 2014



On Friday, November 28, much too many of our regional shoppers will cross the border in search of deals. Here's a chance to convince them to shop local and still get a GREAT DEAL!!

Supported by advertorial that encourages the same.

***Your ad will Reach 95% of households in Windsor Essex County***

**For more information please contact your Windsor Star Sales Rep  
or call: 519-255-5720**

# BLACK FRIDAY

## Shopping Section!!!

Ads for this section are priced right and include FULL COLOUR!

<b>FULL PAGE</b>  <b>FULL COLOUR</b> 10 col x 297 lines (11.575" w x 21.21" d)  <b>\$4188</b>	<b>HALF PAGE</b> Horizontal  <b>FULL COLOUR</b> 10 col x 146 lines (11.575" w x 10.43" d)  <b>\$2093</b>	<b>QUARTER PAGE</b>  <b>FULL COLOUR</b> 5 col x 146 lines (5.70" w x 10.43" d)  <b>\$1102</b>	<b>EIGHTH PAGE</b>  <b>FULL COLOUR</b> 4 col x 89 lines (4.425" w x 6.64" d)  <b>\$551</b>
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**Publishes:**  
**Thurs., Nov. 27**  
in The Windsor Star  
& **Fri., Nov. 28**  
in The Star Review

**Booking Deadline**  
**Wed., Nov. 12**

**Material to Complete:**  
**Thurs., Nov. 20**

### Print. Online. We Have You Covered!

- ▶ The Windsor Star is Canada's No. 1 metro newspaper in print and online readership per capita
- ▶ windsorstar.com consistently reaches an average of more than 266,000\* unique visitors each and every month, making this by far the strongest local website in the region
- ▶ Advertising in this feature will target your message to 95% of households in Windsor & Essex County The Windsor Star edition of your ad will reach 184,300 readers and The Star Review edition of your ad will be delivered to 95,000 households
- ▶ With Zoom to My Ad and Zoomble, your ad will receive additional ad impressions on windsorstar.com
- ▶ An interactive version of this section, including all display ads and links to advertiser websites, will be published on windsorstar.com

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