

Holiday 2014 Gift Guides 4

The Windsor Star's popular Holiday Gift Guide series is back and better than ever. Soon, we will unwrap our pair of guides, each filled with great gift ideas for shoppers, fashion wear, holiday home decorating tips, entertaining options and more. Topping off the holiday treats will be our annual Santa's Little Helper magazine making this, truly, the happiest time of the year.

For more information, contact
your Windsor Star Sales
Representative at 519-255-5720

**Gift Guide 1:
Dec 3 insertion**

**Gift Guide 2:
Dec 10 insertion**

Holiday Gift Guides

Gift Guide 1

Wednesday, Dec. 3 in The Windsor Star
Friday, Dec. 5 in The Star Review

Space Deadline: **Friday, Nov. 21**

All ads to complete: **Friday, Nov. 28**

Gift Guide 2

Wednesday, Dec. 10 in The Windsor Star
Friday, Dec. 12 in The Star Review

Space Deadline: **Friday, Nov. 28**

All ads to complete: **Friday, Dec. 5**

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Your ads in the 2014 Holiday Gift Guides include:

- ▶ The Windsor Star is Canada's Number 1 metro newspaper in print and online readership per capita
- ▶ windsorstar.com consistently reaches an average of more than 305,000 unique visitors each and every month, making this by far the strongest local website in the region
- ▶ Advertising in this feature will target your message to **95% of households in Windsor & Essex County** The Windsor Star edition of your ad will reach 184,300 readers and The Star Review edition of your ad will be delivered to 92,205 households
- ▶ With Zoom to My Ad and Zoomble, your ad will receive additional ad impressions on windsorstar.com
- ▶ An interactive version of this section, including all display ads and links to advertiser websites, will be published on windsorstar.com in the right rail (right hand column) under special features for a minimum of 7 days and will also be posted online under special features for a period of 2 months