

THE WINDSOR STAR
windsorstar.com

Santa's Little Helper 2014

**Insertion date:
Saturday, December 6**

**Space deadline:
Tuesday, November 4**

**All ads to complete:
Friday, November 14**



**For more info please
contact your
Windsor Star Sales Rep
or call: 519-255-5720**

The Windsor Star has IMPACT!

- The Windsor Star is Canada's No. 1 metro newspaper readership per capita
- windsorstar.com consistently reaches an average of over 302,000 unique visitors each and every month, making this by far the strongest local website in the region
- Through distribution in The Windsor Star your ad will reach over 184,300 readers
- With Zoom To My Ad and Zoomble, your ad will receive additional ad impressions on windsorstar.com
- An interactive version of this magazine, including all display ads and links to advertiser websites, will be posted on windsorstar.com in the right rail (right-hand column) under Special Features for a minimum of 7 days.

Santa's Little Helper 2014



Full-colour glossy magazine offering helpful gift giving solutions to all.

Advertising Opportunities

<p>OPTION #1 FULL PAGE 3 x 156 8.125" x 10.57" (image size) or Full Bleed 8.625" x 11.125" (8.375" x 10.875" trimmed) \$1642</p>	<p>OPTION #2 2/3 PAGE 2 x 148 5.25" x 10.57" \$1225</p>	<p>OPTION #3 1/2 PAGE 2 x 111 5.25" x 7.79" or 3 x 73 8.125" x 5.21" \$891</p>	<p>OPTION #4 1/3 PAGE 2 x 73 5.25" x 5.21" or 1 x 148 2.69" x 10.50" \$518</p>	<p>OPTION #5 1/3 PAGE 2 x 48 5.25" x 3.43" \$422</p>	<p>OPTION #6 modified 1/3 PAGE 2 x 36 5.25" x 2.57" or 1 x 73 2.69" x 5.21" \$279</p>
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Full **Colour** included in pricing

The Windsor Star reserves the right to adjust the date of publication.

10% charge for premium positioning

Bonus Buy!

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Buy a 1/2 page 2/3 page or a Full page and get equal the amount in space to showcase items from your store plus a description to go with the featured items.

All items submitted no later than Wednesday, November 12.

It's about time...

This is a part of the measuring system used to measure events, to compare the duration of events and the intervals between them, and to quantify time of change such as the rotation of objects (1). The required portion of events with respect to the measuring process is continuously changing. These events become present, being further and further into the past. This has been a major subject of religion, philosophy and science, but defining it as a non-essential matter applicable to all fields of study, has conventionally excluded the general scholar. A simple definition states that "time is what clocks measure".

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The Time Tunnel
555 Ouellette
555-555-5555

Full Page features 4 items with description

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2/3 Page features 3 items with description

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1/2 Page features 2 items with description

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