



MAKE YOUR HOUSE A BEAUTIFUL HOME

Message from our President
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WEHBA Home Show map
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EVERYWHERE YOU WANT TO BE.



FAIRVIEW
ESTATES
Lasalle

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Cornerstone
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ARPINO
ESTATES
Windsor

GRANDVIEW
GARDENS
Belle River

DUCK CREEK
FRANCIS COURT
Belle River

KIMBALL
ESTATES
Essex

SEE US AT THE
Windsor Essex Homebuilders Show
February 13-15 2015

Message from our President



Ben Klundert President

WINDSOR ESSEX
HOME BUILDERS
ASSOCIATION

Membership Makes a Difference.



W.E. Build

The Windsor Essex Home Builders' Association brings you the 2015 Home Show at the Ciociaro Club. This is Windsor's premier home show. Hosted by builders, with exhibitors specializing in residential construction, this show is focused. If you are considering building a new home, or making renovations to your current home, this is the place to be Feb. 13th - 15th. Bring your plans, take your time, and have a great, no-pressure conversation about your plans... and get new ideas.

The Windsor Essex Home Builders' Association is the voice of Windsor-Essex's residential construction industry. Our membership includes new home builders, renovators, developers, trades, manufacturers, suppliers, lenders and other professionals - the companies and people who provide quality housing from across the region. Members are guided by a code of ethics and act with integrity and professionalism in all aspects of their company's operations. If your prospective builder is not a member of the Home Builders' Association, you should ask why not. Whether you are building new, or renovating, meet the residential construction professionals of the Windsor Essex region at our Home Show.

Why Buy New?

Have you looked at a new home lately? Today's new homes are better than ever. Bright, open interiors. A healthy, comfortable indoor environment. Low-maintenance materials inside and out. Solid energy-efficient construction. And all the features you want for today's lifestyle.

Professional new home builders are using advanced design, materials and construction techniques to provide home buyers with the widest range of options and great value. Check the advantages of buying a brand new home at a glance and browse through the information below.

Advantages of Buying a Brand New Home

When you buy a brand new home, you get the best of both worlds - all the traditional value you expect in a home, plus the advantages that only a newly built home can provide.

- **Get what you want.** New home builders offer unparalleled quality and value. Choose from an incredible selection of new home models, then work closely with your builder to decide on the features and finishes that work best for you and your family.
- **You choose the builder.** When you buy a brand new home, you get to choose your builder based on their reputation and track record. Professional new home builders are proud of their work, they have the skills, experience and integrity to do the job right, and they are committed to your satisfaction.
- **You know what you get.** With a new home, you know how the house was built and what went into it - both what you can see and what is behind the walls. And if you have questions later, your builder will be there to give you helpful and accurate information.
- **Quality construction.** The quality of your new home is based on solid construction and attention to details. Professional new home builders combine the latest construction techniques with timeless craftsmanship to create homes that are comfortable, attractive and great to live in.
- **Well-designed communities.** New developments are designed to foster a spirit of neighbourliness by carefully balancing private and public areas - welcoming home designs, green recreational areas, playgrounds for children, safe and attractive roads and pathways.
- **Great designs.** Today's new homes combine function and style, with open, inviting living areas, lots of light, well-planned work spaces and built-in convenience. Flexible layouts make it easy to accommodate future changes to your household.
- **Advanced products and materials.** New homes use the most advanced building components. From construction materials to heating systems, the technology built into every new home ensures high performance, durability and long-term satisfaction.
- **Finishes with flair.** From flooring to faucets, the latest finishing products spell great looks and superior performance. New home builders offer a wide selection of standard and upgrade options - you can pick and choose what best suits your lifestyle, personality and budget.
- **Easy maintenance.** With today's careful construction, thoughtful design and improved building products, it is easier than ever to keep your home in great condition inside and out.
- **Energy - efficiency.** Thanks to advanced construction, higher levels of insulation and energy - efficient heating and cooling systems, you not only save money on your energy bills, you also enjoy a far more comfortable home.
- **Indoor air quality.** Clean air, a comfortable moisture level and no mold or lingering odours - new homes are designed to give you and your family the best possible indoor living environment.
- **Safety.** Constructed to the latest building codes, a new home includes a wide range of safety measures to protect you and your family, from electrical circuit protectors and safety glass to hard-wired smoke detectors.
- **Warranty.** One of the great advantages of buying a brand new home is the warranty that comes with it. Professional builders stand behind their work with an after-sales service program and a guaranteed third-party warranty.
- **Stable financial planning.** Plan for the future with confidence. With a new home, you know what you are getting. Everything is brand new - there will be no major repair bills and no replacement costs for years to come.

Golden Rules for Renovating

The Windsor Essex Home Builders' Association offers a number of golden rules to help renovating homeowners achieve their goals.

- **Know what you want.** Take the time you need to explore the possibilities for your home and develop a firm plan. Begins with the fundamentals - what do you need and how you want your "new" home to look, feel and work for you and your family. Once you have a clear idea of the "big picture", your renovator will help you work out all the details.
- **Set a realistic budget.** Decide as early as possible how much money you want to spend - this allows you and your renovator to focus on the work that is doable within that budget. Experienced renovators can provide sound cost advice and recommendations. Sit down with your lender and discuss the amount you can reasonably afford and the most suitable financing options. Remember that your budget should cover everything that may arise from the renovation, including such items as new drapery, blinds, furniture and appliances.
- **Plan for the long term.** Thinking ahead avoids short-term renovations that may need to be redone in the future. Discuss your short- and long-term goals openly with your renovator. Professional renovators can conduct a thorough inspection of your home and offer suggestions for the most effective sequencing of work over a period of time.
- **Don't jeopardize the quality of your renovation by compromising on the quality of products or materials.** If it's worth doing, it's worth doing well, and that means using products that offer the right combination of performance, durability and aesthetics. Experienced renovators can help you choose the best products within your budget.
- **Don't choose a renovator on price alone.** While it is always tempting to go for the lowest price, you need to consider the implications of doing so. Does the renovator understand what's involved in your project and have the necessary experience? Will the renovator offer a warranty on the work? Will the renovator still be in business if you need to call back?
- **Protect yourself.** Dealing with a professional renovator is your greatest protection against an incompetent or unfinished job. A written contract spells out the arrangements between you and your renovator and describes your renovation in detail. Professional renovators also carry workers' compensation, liability insurance and any licenses required by your province.
- **Don't buy from a door-to-door salesperson without carefully checking out the company.** Before you enter into any kind of agreement, talk with friends and family. Contact your local Home Builders' Association to see if the company is a member - membership is an indication of professionalism. Also check with the Better Business Bureau to see if anyone has lodged a complaint against the company.



DUCK CREEK
FRANCIS COURT
Belle River



FAIRVIEW
ESTATES
Lasalle

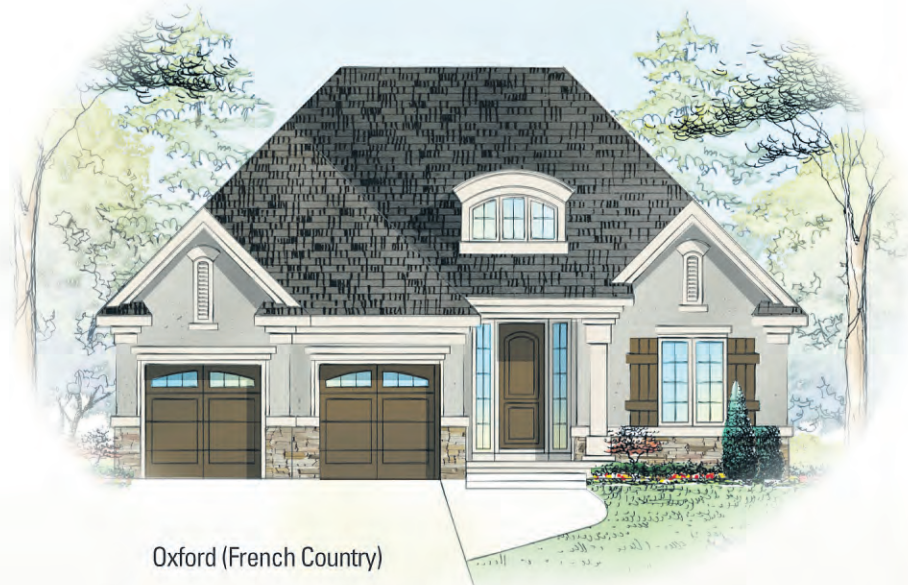


GRANDVIEW
GARDENS
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Redmont (Tudor)



Oxford (French Country)

DREAM HOMES, BUILT FOR LIFE.

- Nine foot ceilings
- Large Energy Star® windows
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- Ranch models starting at 1,400 sq. ft.
- Designer kitchen cabinets
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- Deluxe trim package

Energy Star® certified, BK Cornerstone ranch and 2 storey models are loaded with the extras that make them modern and trendy homes. Built with quality, built for life and built right for you.

Come and see for yourself!

**SEE US AT THE
Windsor Essex Homebuilders Show
February 13-15, 2015**



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New 2br Villas in the Heart of Amherstburg



Forhan Street
Starting at \$189,900!

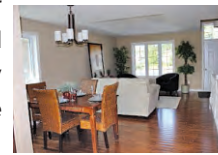
Grand Opening "Meet the Builder"

Sunday Feb 15th 1-3pm



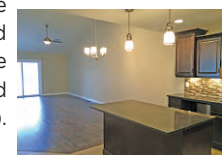
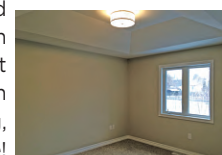
Brick to roof ranch - New Construction - 1,622 sq.ft. main floor plus full basement. Open concept design featuring high-end finishes. Two way gas fireplace, master bedroom with 5 piece Ensuite bath, ceramic and hardwood floors, generous sized spare rooms, main floor laundry, 2 car attached garage, 55' x 175' lot. Located in area close to shopping and schools on a cul-de-sac. Compare to Lasalle and Windsor prices to appreciate value!

Move right in and enjoy NOR-BUILT's quality built new ranch home with full basement ready for finishing. Situated on a 50' x 150' lot. This 3 bedroom, 2 bath home features spacious living room with trayed ceiling, open to dining room. Kitchen offers island with sink and patio door access to rear yard. Spacious master bedroom with Ensuite bath and large walk-in closet. Main floor laundry off of finished 2 car garage with side door access and garage door opener. Hardwood floors and porcelain tiles throughout. Many extras to enjoy with immediate possession available!



* Grand Opening "Meet the Builder" Sunday Feb 8th 1-4pm *

Visit our Model Home at 114 Forhan Street. NOR-BUILT Construction is proud to offer a limited number of these 2br ranch and raised ranch villas conveniently located in the heart of Amherstburg. Forhan street is an established neighbourhood within walking distance to waterfront, shopping, restaurants, schools, medical and more! Models range from 1000 sf to 1255 sf. and include full-unfinished basement, attached garage, concrete driveway and fully sodded lot! Some models feature accessible floor plan, ensuite bath, cathedral ceilings, open concept kitchen with island, main floor laundry, wide accessible hallways and doorways and covered rear porch. Our low maintenance semi-detached villas feature freehold ownership (no condo or association fees). Hurry - only 12 units available!



JOHN D'ALIMONTE
Sales Representative
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RE/MAX



CINDY ROSS
Sales Person
Direct: 519-980-6044

VALENTE



STEVE BLAIS
Sales Representative
Direct: 226-347-6945

NOR-BUILT
commercial • residential • design-build

Why Choose NOR-BUILT Construction?

- Award winning company including 21 prestigious Golden Hammer Awards
- Quality craftsmanship and service - flexible in designs and locations
- Serving the Windsor-Essex County area for over 25 years - registered TARION builder since 1991
- In-house Showroom providing one-stop shopping for many colours, materials and choices
- Specializing in fully-accessible new homes and renovations
- Member of the Greater Windsor Home Builder Association
- Recognized Builder of Energy Star Certified Homes
- Proud supporter of the Miracle League of Amherstburg, Make-A-Wish & many other local charities





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ULSTER STREET, LASALLE, PHASE II

Deep lots, fantastic location!

ROYAL TIMBERS, FINAL PHASE

Large Lots Fronting Park

RENE DRIVE, LASALLE, 4 LOTS LEFT

Ranches from \$349,900

RIVER RIDGE, LAKESHORE

New Subdivision, large lots available

SUPERIOR WOODS, LASALLE

~~Park front lots available~~

2 Storey Models from the \$400k's

Ranches priced from the \$350k's



Your Show *for* Your Home

Mark your calendars for the 2015 Windsor Essex Home Builders' Association Home Show February 13-15, 2015 at the Ciociaro Club of Windsor. We're busy bringing together the very best products, services and experts for you to shop, save and discover what's new all under one roof.

- See new products demonstrated
- Meet sellers face to face
- See special products and show specials
- See supplier personnel unknown to you
- Compare products, see exclusive offers
- Discuss needs with technical personnel
- Make Purchases



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WINDSOR'S PREMIER

HOME SHOW

Brought to you by Windsor Essex Home Builders' Association

CIOCIARO CLUB
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Friday, February 13
Saturday, February 14
Sunday, February 15

Shop the latest products for your new home or renovation project and get lots of décor ideas from local experts.

Get a JUMPSTART on your home improvement projects NOW!

\$7 admission
kids free



homeshowwindsor.com

WINDSOR ESSEX HOME BUILDER'S ASSOCIATION

Golden Gala

A CELEBRATION OF EXCELLENCE

February 13th, 2015

Ciociaro Club of Windsor
3745 North Talbot Rd., Oldcastle ON

Hors D'Oeuvres & Cash Bar
7:00 - 9:00 pm

A Celebration of Excellence across Windsor Essex

The Windsor Essex Home Builders' Association is the voice of Windsor-Essex's residential construction industry.

The WEHBA's membership includes new home builders, renovators, developers, trades, manufacturers, suppliers, lenders and other professionals - the companies and people who provide quality housing from across the region. Members are guided by a code of ethics and act with integrity and professionalism in all aspects of their company's operations.

The WEHBA's Standing Committees and Councils oversee the work of the Association in areas as diverse as technical and economic research, education and training, renovation, the environment, urban issues, warranty and marketing. Through the voluntary efforts of its members, the WEHBA serves both consumers and producers of housing by promoting quality, affordability and choice in housing for all Canadians.



Windsor Essex Home Builders'
ASSOCIATION INC.

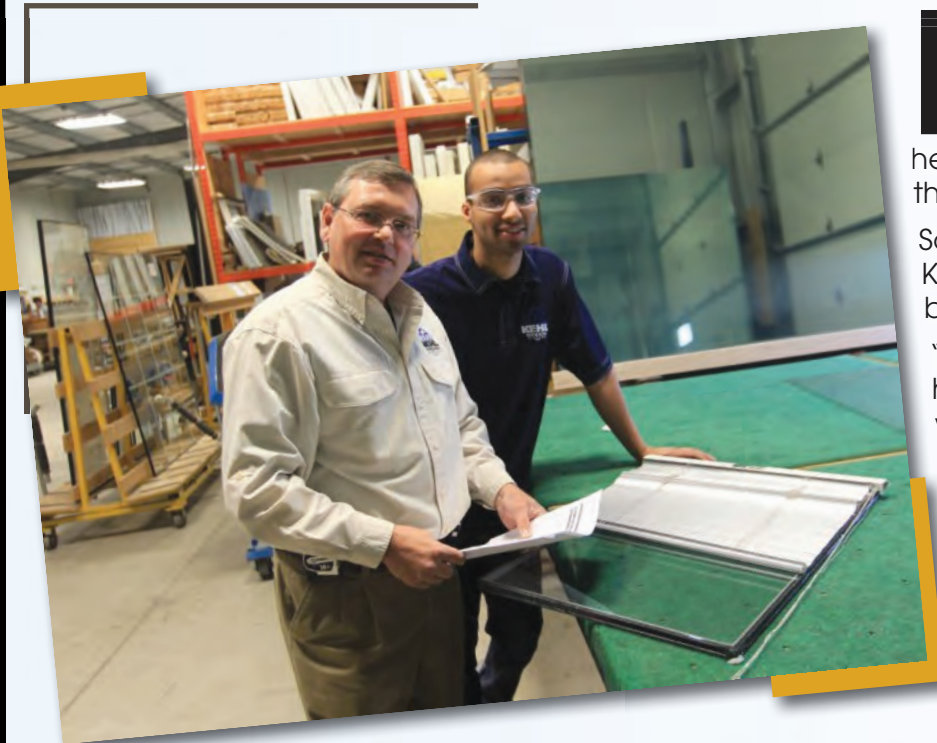
\$20

per ticket



Kehl Window Systems

A Labour Of *Love*



HARROW, When Richard Kehl launched his own window manufacturing company nearly 18 years ago, his goal was to follow his father's advice and simply build a better window. Owner of an award-winning construction company built after he left Walkerville Lumber over 50 years ago, Konrad Kehl told his son that quality would always have a customer.

So after deciding to buy some equipment off a window manufacturer, Kehl spent half a year working for someone else to learn the trade before opening up his own business, Kehl Window Systems.

"But it wasn't as easy as I thought," said Kehl, who started working in his father's construction business in 1986 before branching out into windows and doors. "We went through a lot of trial and error. I don't mind making mistakes as long as we learn from them.

"We built a lot of energy-efficient windows which people thought were too expensive," said Kehl.

But as consumers and the industry in general came to expect high-quality energy-efficient products, business began to grow as Kehl developed more innovative window and door systems and business is now "booming."

"We've never been this busy and our order book is full," said Kehl, who started out in a small shop on Harrow's main street before building a 12,000-square-foot expansion in 2008.

Richard Kehl, left, with sales manager Jules Carreira, says it's not unusual for him to work 60-80 hours a week.

(JASON KRYK / The Windsor Star)

With just twelve employees, the Kehl plant runs like a well-oiled machine with a just-in-time delivery system which keeps overhead and inventory at minimum levels in order to maximize efficiencies.

The company manufactures window and door systems with a number of innovative features. 2015 brings even more options to the table; their new Titan hardware and the U-core + frame insulation show that Kehl Window is driven to manufacture the most innovative products. "We were not happy with the hardware and insulation out there, so we took it on our own to develop our own" said Kehl, who is the only local company to insulate their frames in house. Kehl is truly a local company, they manufacture the windows, doors and even are a certified insulated glass manufacturer, "local indeed we manufacture all of our products and are installed by our own installers who are local Windsor Essex born and raised."

The New U-Core Plus insulated frame increases the efficiency of the window to 54% over the energy star standard, giving the windows not only more efficiency, but structural strength and further reduces the outside noise.

Combined services of manufacturing the product and installing, Kehl offers one of the best warranties in the business, one company one warranty, no fine print or third party obligations. "A lot companies buy windows from a wholesaler, who in turn buys from a manufacturer which makes for a lot of added expense to the consumer or one handles the new construction and the replacement company buys from the new construction division very confusing with the customer to have a hand full of warranties. We are one on one with our customers" states Kehl.

Kehl Window and Door is clearly driven to manufacture the most innovative cost effective products...one to watch not only in the local window market but the region.



STRAWBERRY GARDENS

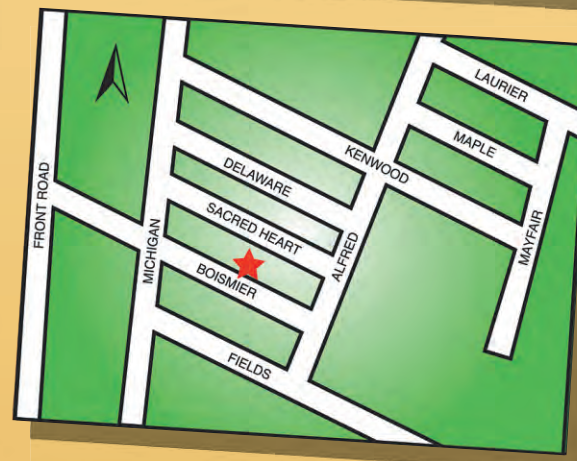
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