



28TH BUSINESS EXCELLENCE AWARDS



# BUSINESS EXCELLENCE AWARDS 2018

Join the many businesses and professionals as we celebrate the outstanding practices of those in the business community through the 28th Annual Business Excellence Awards Official Program featuring this year's finalists, sponsors, special messages and stories of business excellence in Windsor-Essex County. This special commemorative keepsake is provided to all guests the night of the big event. In addition, the program is distributed to households throughout Windsor and Essex County in the Windsor Star and available on windsorstar.com as a special online section. Participating advertisers will all enjoy special shoutouts to tens of thousands of Windsor Star Facebook and Twitter followers leading up to the event.

**PUBLISHING DATE:**

Saturday, April 7 in the Windsor Star, tabloid

**BOOKING DEADLINE**

Friday, March 16

**MATERIAL DEADLINE**

Thursday, March 29

**ADVERTISING OPTION:**

	<b>Cost</b>
OUTSIDE BACK COVER	\$2,199
INSIDE FRONT COVER/INSIDE BACK COVER	\$2,199
FULL PAGE	\$2,199
1/2 PAGE HORIZONTAL	\$1,200
1/2 PAGE+ VERTICAL	\$1,600
1/4 PAGE VERTICAL	\$720
BIG BOX	\$320

*An ad campaign on Facebook will accompany this feature, to further highlight the finalists. Feature will be found on [windsorstar.com](http://windsorstar.com)*

Share your story or say 'Thank You' to the following audience:

- The Saturday edition of the Windsor Star is read by 117,000 adults 18+
- 290,000 people use Facebook in Windsor Essex
- 169,000 UVs per month on windsorstar.com
- Over 1,000 guests attending the event

**FOR MORE INFORMATION PLEASE CONTACT YOUR ACCOUNT EXECUTIVE**